



MARIANA NAPOLITANI

GRAPHIC DESIGNER

ABOUT ME

Experienced graphic designer with 6 years of experience. Excited to help your company expand social media engagement with captivating content, video and static assets.

EDUCATION

- **Fauget School of Art**
Diploma (2007)
- **Borcell College**
Bachelor of Design (2012)

SOFTWARE

Photoedit



Inlayout



Premiere



Illustration



WORK EXPERIENCE

GRAPHIC DESIGN 2019 - LARANA, INC.

Worked with editorial, product marketing, social and creative teams to design marketing video assets, which improved ad performance by 22%

GRAPHIC DESIGN 2015 / 2019 - STUDIO SHODWE

Collaborate with marketing teams, PR and social media teams to design graphics, boosting social engagement by 44%

CONTACT

✉ hello@reallygreatsite.com

☎ +123-456-7890

🌐 www.reallygreatsite.com

🏠 123 Anywhere St., Any City,
ST 12345

SKILLS

Content Planning



3D Design Making App



Photography Editing





MARIANA NAPOLITANI

GRAPHIC DESIGNER

✉ hello@reallygreatsite.com
☎ +123-456-7890
🌐 www.reallygreatsite.com
🏠 123 Anywhere St., Any City, ST 12345

Monday, 21 February 2022

Connor Hamilton

123 Anywhere St., Any City, ST 12345

Dear Hiring Manager,

I am writing to show my interest in the position of graphic designer listed on Wardiere Inc. I am confident that I will be able to contribute to Wardiere Inc.'s design team right away. I have a diverse set of skills that integrate innovative art and design ideas. In addition, my experience of 3D Design Making App, Photography Editing, and Graphic Design will enable me to play an important part in the implementation of your design initiatives. The following are highlights of my skills and accomplishments:

- Manage a team of five designers in developing and implementing graphic, layout, and production communication materials while assisting customers in saving an average of 12% on their expenses.
- Ensured that production project budgets ranging from \$2,000 to \$25,000 used effectively.
- Created over 150 marketing campaigns (logos, brochures, newsletters, infographics, presentations, and commercials) that increased customer transactions by 45 percent on average.
- Time Management Skills: Manage up to five projects or tasks at a time while meeting tight weekly deadlines.

Enclosed is my resume for your review. I welcome the opportunity to discuss with you personally how my skills and strengths can best serve your company. I appreciate your time and consideration.

Sincerely,

Mariana Napolitani
Graphic Designer